



# ali+MENTE<sup>®</sup>

A LATINO AMERICAN PRODUCT THAT HELPS TO  
COMBAT CHILD MALNUTRITION IN THE WORLD



ali+MENTE<sup>®</sup>

## Who are we?

**Alimentación Positiva SRL**, is an Argentine company dedicated to developing products for humanitarian purposes. It uses the highest food technology for those who have less to achieve true nutritional equity in all countries of the world.



**Eiffel Natural Food**, is an Argentinean company founded in the year 2015 that has professionals of vast trajectory and experience in formulation, development and production of functional foods. The company's technical team, comprised of researchers, developers and food engineers, dedicates their efforts to finding solutions for specific nutritional needs through the constant improvement of product quality. Eiffel focuses on the study of new alternative ingredients, new formulas and innovative technologies in order to obtain ever better products from the nutritional and organoleptic point of view.



**Foodservice America SA**, an Argentinean company with more than 20 years of experience, that is dedicated to the service of feeding of industrial canteens, meats, sanatoriums, intelligent buildings and remote sites. With more than 14 million of services per year is the largest company of Argentine capital that provides the private market in the country. We serve services in C.A.B. A, province of Buenos Aires, Córdoba, Santa Fe and San Luis.

**food service**

**Delpack**, is an Argentine company that promotes excellence in all its areas, seeking the professionalization of its staff to achieve the constant improvements of processes and working methodologies, to be at the forefront in the management of production processes of food products. Installed in the PIMDP, the new industrial plant of 2000mt2 production, certified 100% gluten free and organic plant, has 3 business units associated with the production and fractional field of food products and certifications FSSC 22000, OHSAS 18001 and ISO 14001.

**Delpack**  
Quality foods

ali+MENTE®

## *Our Vision:*

A future world with nutritional equity and equal opportunities for all children.

## *Our Mission:*

To fight against child malnutrition from the first 1000 days of life.



ali+MENTE®

**IN LATIN AMERICA WE HAVE A BIG PROBLEM WHICH IS CHILD MALNUTRITION.  
WE HAVE THE SOLUTION.**



**TOGETHER WE CAN ACHIEVE NUTRITIONAL EQUITY AND  
EQUAL OPPORTUNITIES FOR ALL OUR CHILDREN.**

# Goal: Zero Malnutrition

Our goal is to make this food created and produced in Argentina, can help fight and prevent the scourge of uncomplicated malnutrition in all countries of the world.

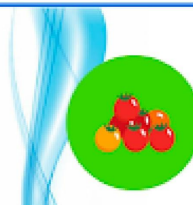
We hope that **ali+MENTE**® can be used in Foundations, NGOs, Food Banks, maternal dining rooms, Prevention Centers, and anywhere that is currently helping to combat child malnutrition.



## GOAL 2

End hunger, achieve food security and improved nutrition, and promote sustainable agriculture.

The food and agriculture sectors offer key solutions for development and are vital to the elimination of hunger and poverty.



**795**

millions of people do not have enough food to lead a healthy and active life.



**1 out of 4** children suffers from growth retardation.



**45%** of deaths of children under 5 is due to malnutrition.



**ali+MENTE**®

**FOREIGN  
AFFAIRS**  
LATINOAMÉRICA

Fuente: Organización de las Naciones Unidas





# Social Equality / Nutritional Equity

We know that the brain develops 80% of its adult weight in the first 1000 days of life; time measured from gestation and up to about 2 years of the child. The greatest act of social equality we can do for these children is to work so that everyone has the same opportunities in life.

Our tool to achieve a more just society with greater equality and nutritional equity, is based on a special and super nutritious diet, developed using the most modern technologies, specially formulated for this delicate and no return period of the child.



ali+MENTE®

*We aspire to be a*



Companies certified as **B CORPORATION** are companies that meet the highest standards of verified social and environmental performance, public transparency and legal responsibility to balance profits and purpose. B Corps is accelerating a global culture change to redefine business success and build a more inclusive and sustainable economy.

The most difficult problems of society cannot be solved only by government and nonprofit organizations. The B Corp community works to reduce inequality, reduce poverty levels, a healthier environment, stronger communities and the creation of more high-quality jobs with dignity and purpose.

By harnessing the power of business, B Corps uses profits and growth as a means to a greater end: positive impact for its employees, communities and the environment, fulfilling the **UNITED NATIONS ODS 2030**.



**PEOPLE USING  
BUSINESS  
AS A  
FORCE FOR GOOD**



**ali+MENTE**

# United Nations SDG



In 2015, the UN approved the 2030 agenda on sustainable development, an opportunity for countries and their societies to take a new path to improve everyone's life, leaving no one behind.



Ali + mente meets 5 of the 17 goals of the UN. These are the objectives:





# We promote the Circular Economy

## What is the Circular Economy?

It is a design, production and consumption model that makes it possible for resources to continue generating value over time, minimizing production processes and their impact on ecosystems.



### Improves existing model

The Circular Economy replaces the linear model of "extract, produce and discard"

### It is innovative

It is a sustainable way to promote economic growth, social welfare and respect for the environment.



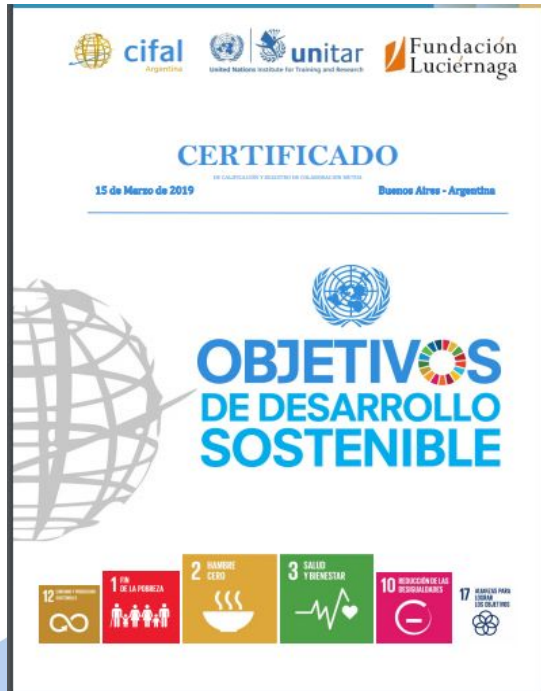
### Makes the most valuable resources

In a circular economy, the entire system is prepared to reuse, repair, restore, and recycle resources to generate value over and over again.


Source: European Parliamentary Research Service (EPRS)





# Certificate: United Nations ODS



The certificate cover features logos for CIFAL Argentina, UN Women, UNITAR, and Fundación Luciérnaga at the top. The title "CERTIFICADO" is prominently displayed, followed by the date "15 de Marzo de 2019" and the location "Buenos Aires - Argentina". The United Nations emblem is centered above the text "OBJETIVOS DE DESARROLLO SOSTENIBLE". At the bottom, five icons represent Sustainable Development Goals 12, 1, 2, 3, and 10, with Goal 17 partially visible.


 **cifal**  
Argentina


 **unitar**  
United Nations Institute for Training and Research


 **Fundación Luciérnaga**


**CERTIFICADO**  
DE CALIFICACIÓN Y OBJETIVOS DE DESARROLLO SOSTENIBLE


15 de Marzo de 2019 **Buenos Aires - Argentina**


  
**OBJETIVOS DE DESARROLLO SOSTENIBLE**


 **12** CONSUMO RESPONSABLE Y PRODUCCIÓN RESPONSABLE

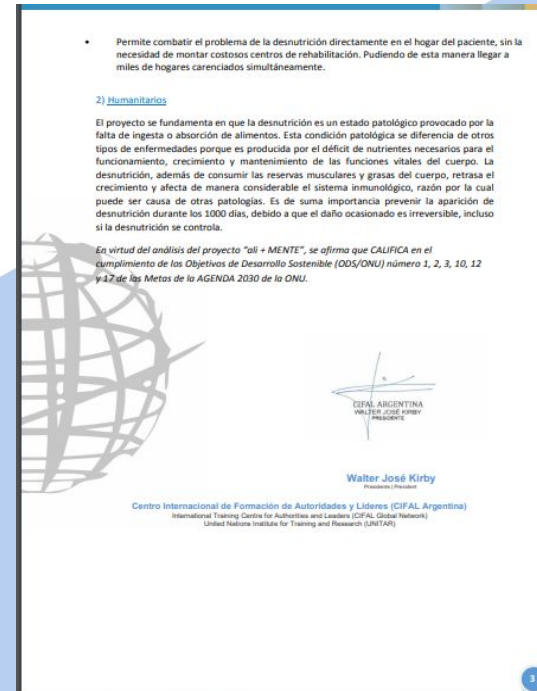
 **1** SIN POBREZA

 **2** HAMBRE CERO

 **3** SALUD Y BIENESTAR

 **10** REDUCCIÓN DE LAS DESIGDADES

 **17** PARADIGMA PARA LAS CIUDADES SOSTENIBLES




The content page contains a bullet point about malnutrition, a sub-section for humanitarian aid, a paragraph explaining the project's focus on malnutrition, and a statement of recognition from the project manager. It also includes the CIFAL Argentina logo, the name of the president, and the full name of the center.

- Permite combatir el problema de la desnutrición directamente en el hogar del paciente, sin la necesidad de montar costosos centros de rehabilitación. Pudiendo de esta manera llegar a miles de hogares carenciados simultáneamente.

2) Humanitarios

El proyecto se fundamenta en que la desnutrición es un estado patológico provocado por la falta de ingesta o absorción de alimentos. Esta condición patológica se diferencia de otros tipos de enfermedades porque es producida por el déficit de nutrientes necesarios para el funcionamiento, crecimiento y mantenimiento de las funciones vitales del cuerpo. La desnutrición, además de consumir las reservas musculares y grasas del cuerpo, retrasa el crecimiento y afecta de manera considerable el sistema inmunológico, razón por la cual puede ser causa de otras patologías. Es de suma importancia prevenir la aparición de desnutrición durante los 1000 días, debido a que el daño ocasionado es irreversible, incluso si la desnutrición se controla.

*En virtud del análisis del proyecto "ali + MENTE", se afirma que CALIFICA en el cumplimiento de los Objetivos de Desarrollo Sostenible (ODS/ONU) número 1, 2, 3, 10, 12 y 17 de las Metas de la AGENDA 2030 de la ONU.*

  
CIFAL ARGENTINA  
WALTER JOSÉ KIRBY  
PRESIDENTE

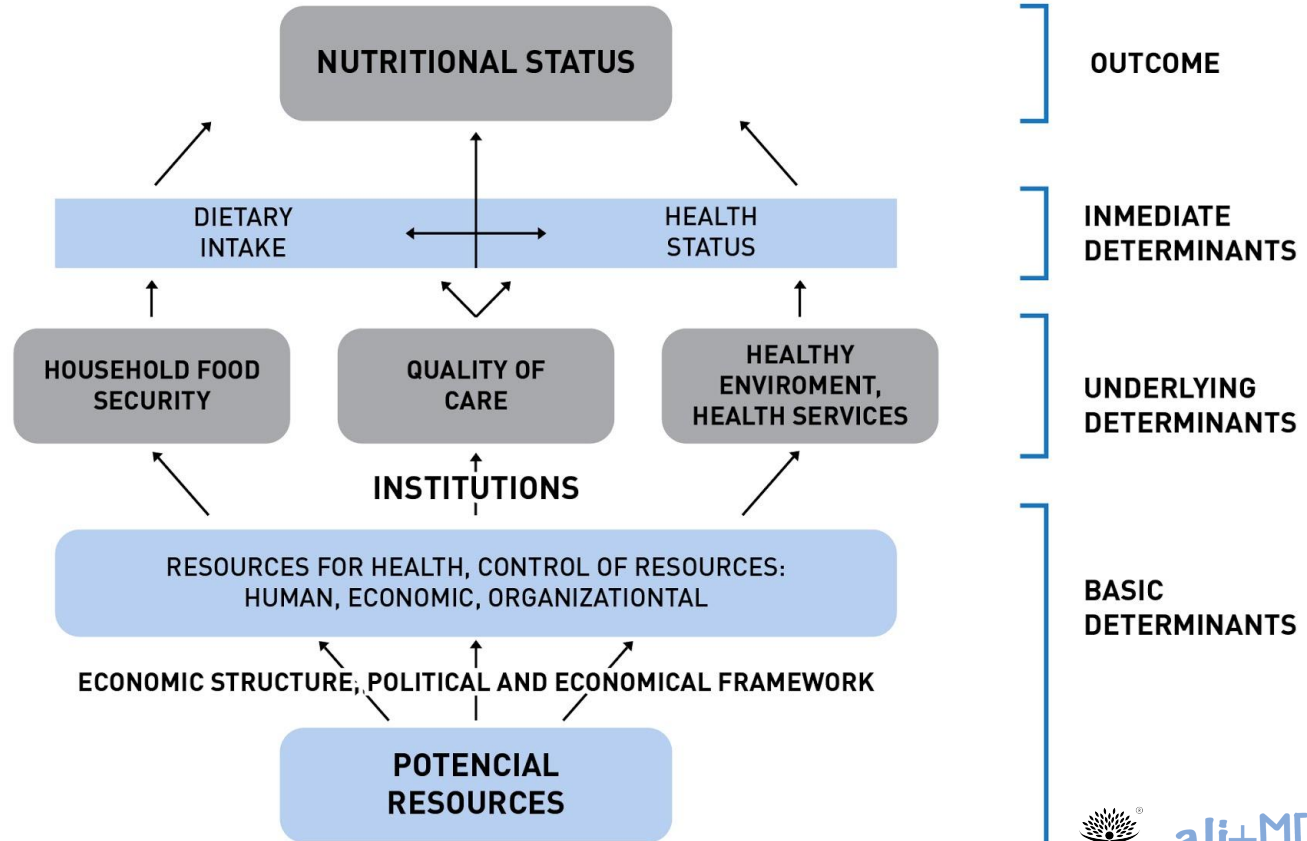
**Walter José Kirby**  
Presidente / President

Centro Internacional de Formación de Autoridades y Líderes (CIFAL Argentina)  
International Training Centre for Authorities and Leaders (CIFAL Global Network)  
United Nations Institute for Training and Research (UNITAR)

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# Conceptual framework of the determinants of Child Malnutrition



Source: Lancet series on Maternal and Child Undernutrition 2008 -



ali+MENTE®

# ali+MENTE®

*Is a Ready to Use Therapeutic Food (RUTF)*



**ali+MENTE®**



# ali+MENTE®

*Is a Ready to Use Therapeutic Food (RUTF)*

- It is a **Ready to Use Therapeutic Food**, specifically developed to prevent and/or combat child malnutrition. For this reason, it can be used as a **preventive** food as it is incorporated as a **supplement** in poor diets.
- It allows to combat the problem of child malnutrition, directly in the home of those who need it, without the need to set up costly distribution or administration centers, thus allowing thousands of poor households to be reached simultaneously.



# ali+MENTE®

*Is a Ready to Use Therapeutic Food (RUTF)*

- This type of food can be used for cases of child malnutrition from 6 months of age, and up to 6 years, and can be extended in time if necessary.
- The distribution of the product will be accompanied by communication campaigns aimed at promoting breastfeeding, good practices for feeding children (Infant and young child feeding), and other key messages on public health



# ali+MENTE®

*Is a Ready to Use Therapeutic Food (RUTF)*

- It is a very **versatile** product because it can be consumed directly from the sachet or diluted in milk or drinking water as a **dessert**. For this reason, our proposal is that our product serves as a complement and not as a substitute for family meal time.
- Its formula incorporates the latest advances in raw materials of high food bioavailability, resulting in a product of unsurpassed nutritional quality.





# ali+MENTE®

*Is a Ready to Use Therapeutic Food (RUTF)*

- It has vegetable and animal proteins, hydrolyzed amino acids, special vegetable oils and a complex of vitamins, minerals and trace elements, specially developed to cover all basic nutritional needs.
- It is certified "**100% gluten free**", and each sachet provides an **energy value of 369 Kcal** with a high caloric density (approx. 3.7g / l).
- It is **hypoallergenic**, therefore it does not have or generate any type of contraindications as it happens with other ATLCs, made from peanuts and dried fruits or derivatives.





# ali+MENTE®

*Is a Ready to Use Therapeutic Food (RUTF)*

- It has a shelf life of 2 years at room temperature, without the need for refrigeration.
- Its presentation is optimized to reduce transport and logistics costs: Each box contains 150 individual sachets of 100 gr.
- It is delivered ready for immediate consumption in individual 100 gr. sachets, manufactured and packaged with the highest degree of asepsis. Our plants are **FSSC 22000** certified, **OHSAS 18001** and **ISO 14001** certified.
- We put at the reach of those who have less, the highest food technology that exists today, revolutionizing the fight against malnutrition at really low costs for a product of these characteristics.



## *Ingredients:*

- ✓ Sunflower oil.
- ✓ Pre-cooked cornmeal.
- ✓ Hydrolyzed soy proteins.
- ✓ Invert Sugar.
- ✓ Skim milk powder
- ✓ Cocoa powder.
- ✓ Vitamin complex.
- ✓ Chia oil .
- ✓ Chocolate flavor.
- ✓ Salt.



ali+MENTE®

## Macro Nutrients:

The macro composition is suitable for the highest international feeding standards for children.

NUTRIENT		NUTRIENT AMOUNT PER 100 gr / prod.	
TOTAL ENERGY	369	KCAL	
	1544	KJL	
Carbohydrates	45,3	g	
Sugars	39,5	g	
Fibers	1,9	g	
Proteins	12,5	g	
Lipids	15,2	g	
Saturated	2,0	g	
Mono Unsaturated	3,7	g	
Poly Unsaturated	7,8	g	



# Micro Nutrients:

## VITAMINS & MINERALS

SODIUM	< 267	mg	VITAMIN C	30	mg	ZINC	4,1	mg
VITAMIN B1	0,5	mg	VITAMIN A	400	mcg	IRON	6	mg
VITAMIN B2	0,5	mg	VITAMIN D	5	mcg	IODINE	75	mcg
VITAMIN B3	6	mg	VITAMIN E	5	mg	PHOSPHOROUS	460	mg
VITAMIN B6	0,5	mg	VITAMIN K	15	mcg	FLUOR	0,7	mg
Pantothenic Acid	2	mg	CHOLYNE	200	mg	COPPER	340	mg
Biotine	8	mcg	CALCIUM	500	mg	MOLYBDENUM	17	mcg
Folic Acid	96	mcg	MAGNESIUM	60	mg	CHRONIUM	11	mcg
VITAMIN B12	0,9	mcg	SELENIUM	17	mcg	MANGANESE	1,2	mg





# Macro Nutrients:

To reach the declared macro nutrients, this Premium formula uses the following products:

**Carbohydrates:** Provided by enriched cornmeal, sugar, cow's milk and cocoa. It provides a total weight of 45.3 gr, of which 1.9 gr are fibers and 5 gr lactose.

**Proteins:** They are obtained from soy hydrolysates and proteins present in cow's milk, with a total weight of 12.5 gr.

**Lipids:** These are mainly contributed by sources of plant origin. The total weight is 15.2 gr, from saturated, mono unsaturated and polyunsaturated fats, highlighting an Omega 3 content of 0.3gr, with an O6 / O3 ratio of 0.32.

**Sodium contribution:** The contribution per envelope is of very low quantity (0.005 gr of Na).



ali+MENTE®

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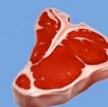
2 SLICES OF FRESH CHEESE



2 GLASSES OF MILK



1/2 CHICKEN THIGH



1/2 BEEF STEAK



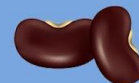
1 MEAT MEDALLION



30gr. O 15 u. OF DRY FRUITS



1 TABLESPOON OF OLIVE OIL



2 CUPS OF LEGUMES



1 VEGETABLE DISH



2 LARGE FRUITS



ali+MENTE®

# How to use

*Directly from the sachet:*

1. Hand cleaning before handling or administering it.
2. Open the sachet by an upper corner.
3. It does not require preparation, therefore it can be consumed directly from the sachet.
4. All of the **ali+MENTE**<sup>®</sup> sachet must be consumed within 24 HOURS, if not, the excess must be discarded.



**STRETCH**



**OPEN**



**SQUEEZE  
& EAT**



# How to use

## Dessert-Shaped:

1. Hand cleaning before handling or administering it.
2. Open the sachet by an upper corner.
3. Pour the contents of the sachet into a cup or glass.
4. Add approximately 25 ml of drinking water or milk and mix with a spoon for 1 minute or until a mousse-like consistency is obtained



# Certificate: ali+MENTE®

**Certificate**

Standard **ISO 14001:2015**  
Certificate No. **01 10406 1629661**

Certificate Holder: **Delpack S.R.L.**  
Calle 2 entre 1 y 3 Parque Gral. Savio  
7601 Batán, Partido de General Pueyrredón  
Buenos Aires  
Argentina

Scope: **Processing, fractionation, primary packing, secondary packing, palletizing of food products.**

Validity: **The certificate is valid from 2016-07-13 until 2019-05-19**  
First certification 2016

  
TÜV Rheinland Argentina S.A.  
San José 83 7° Piso - C1070AAA

www.tuv.com    **TÜV Rheinland®**  
Precisely Right.

**Certificate**

Standard **FSSC 22000**  
The Food Safety Management System of Delpack S.A.R.L. - Batán has been assessed and conforms with the requirements of FSSC 22000 certification scheme for food safety systems including ISO 22000:2005, ISO/TS 22005:1:2008 and additional FSSC 22000 requirements.

Certificate Registr. No. **01 454 1629712**


Certificate Holder: **Delpack S.R.L.**  
Calle 2 entre 1 y 3 Parque Gral. Savio  
7601 Batán  
Buenos Aires, Argentina




Scope: **Fractionation and packaging of dehydrated mashed, single portions oil, apple cider vinegar, lemon juice, processing and packaging of dressings (oil and balsamic vinegar-based vinaigrette, Caesar sauce with herbs and chironium), processing and packaging of breadcrumbs, secondary packaging product from primary packaging**

Category: **E**

This certificate is provided on the base of the FSSC 22000 certification scheme, version 3, published 10 April 2013. The certification system consists of a minimum annual audit of the food safety management systems and a minimum annual verification of the PRP elements and additional requirements as included in the scheme and the ISO/TS 22002-1.

Validity: **Date of the certification decision: 2016-09-07**  
Initial certification date: 2013-09-17  
Reissuing date: 2019-09-09  
Valid until: 2019-09-17

2016-09-09   
Management  
TÜV Rheinland Cert GmbH  
Am Glehen Stein 33165 Köln

www.tuv.com    **TÜV Rheinland®**  
Precisely Right.



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# Our Processing Plant



## Delpack SRL

**Located in Mar del Plata**  
It has the following Standards:  
**ISO 14100:2015**  
**OHSAS 18001**  
**FSSC 22000**  
**100% Gluten Free and Organic Certified**



ali+MENTE®

# Our Processing Plant



ali+MENTE®

# Our Processing Plant



ali+MENTE®



# Our Processing Plant



# Certifications: Processing Plant

<b>Ministerio de Agroindustria</b> SOLICITUD DE INSCRIPCIÓN EN EL REGISTRO NACIONAL DE PRODUCTOS ALIMENTICIOS (R.N.P.A)	 <b>Buenos Aires</b> Provincia EX-2019-2608860-CEBA-UCAKIMAGP
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Datos titular RNPA			
Nombre y Apellido	Alimentación Positiva SRL		
CUIT	30-71637744-6	DNI	71637744
E-Mail	rosso817@gmail.com	Teléfono	1149473694
Provincia	Buenos Aires y Cap.	Partido	CABA
Localidad	CABA	Dirección	Cerveño 4624, Piso 4, depto B

Datos Establecimiento Elaborador			
Nombre Establecimiento	Delpack SRL	Nº RNE	Vencimiento
Provincia	Buenos Aires y Cap.	02	033968
Partido	General Pueyrredon	 QM Equipment S.A. Servicio Peritaje Batán Unidad 15	
Localidad	Batán		
Calle y altura/ Ruta y Km.	Calle 2 entre 1 y 3. Parque Industrial Gral. Savio		
Latitud/Long	-38,004038 / -57,671503	 Map data ©2019	

Inscripción del Producto	
Rubro Establecimiento	Alimentos de Régimen o Dietéticos
Categoría	Alimentos para propósitos médicos
Categoría del producto	Alimentos para propósitos médicos específicos
Marca	ALI+MENTE
Nombre Fantasia	ALI+MENTE
Denominación	Alimento para propósitos médicos específicos con formulación estándar nutricionalmente completa, sabor chocolate

EX-2019-2608860-CEBA-UCAKIMAGP



ali+MENTE®



Contact:  
**PABLO CASARES**



*alimentación positiva +*



+54 9 11 5156-7415



prcasares@yahoo.com



[www.alimentacionpositiva.com](http://www.alimentacionpositiva.com)



Av. Cerviño 4624 Capital Federal (CP: 1425)  
Buenos Aires, Argentina.

